

+++++
| DATE: 09/18/91 SALES INFORMATION SYSTEM TIME: 07:38 |
| SUBJECT: WAKEFERN FOOD CORP. SENDER: NICK KURUC 1240 |
+++++
TO: ALL WITH SHOP RITE STORES SUPPLIED BY WAKEFERN FOOD CORPORATION
D.M. R 26/91

T&D 9/30/91

S.R.M. / /

S.A.M. / /

SUBJECT: WAKEFERN FOOD CORPORATION

DEAR MANAGERS:

AS STATED IN MY D/T OF SEPTEMBER 16, WAKEFERN FOOD WILL BE MAKING A DISTRIBUTION TO ALL SHOPRITE STORES THE WEEK OF SEPTEMBER 16.

AT THIS TIME I AM REQUESTING THAT THE FOLLOWING ACTION BE TAKEN:

- > DIVISIONS RESPONSIBLE FOR THE FOLLOWING GROUPS OR INDEPENDENT MEMBERS SHOULD CONTACT THOSE MEMBERS AND WRITE A VOUCHER FOR THE DISTRIBUTION (NUMBER OF STORES X \$ 22.50/STORE):

BIG V SHOP RITE	STARN'S SHOP RITE	LISSACK SHOP RITE	SINGER SR
COLALILLO SHOP RITE	RONETCO SHOP RITE	CONSOLIDATED SR	INFUSINO SR
CUTLER	ZALLIE SHOP RITE	INSERRA SHOP RITE	PERLMUTTER SR
LAURENTI SHOP RITE	TERRY SHOP RITE	CLARE SHOP RITE	BROWN SHOP RITE
GLAD SHOP RITE	SITAR SHOP RITE	CLARE T. SHOP RITE	DRULAN SR
WOLFSON SHOP RITE	I. INFUSINO SR	GUARANTEE SHOP RITE	GLASS SHOP RITE

(PLEASE MAIL COPIES OF ALL VOUCHERS TO MY OFFICE BY OCTOBER 11)

- > ALL DIVISIONS SHOULD ENSURE THAT SHOP RITE STORES WITHIN THEIR BOUNDRIES ARE CONTACTED THE WEEK OF SEPTEMBER 23, FOR THE PURPOSE OF PLACING COUPONS ON CARTONS OF DORAL AND STERLING (\$ 4.00 OR \$ 4.50 ON DORAL, \$ 2.00 OR (\$ 1.50 ON STERLING).

AS INFORMATION THIS DISTRIBUTION WAS BACKED BY AN ADDITIONAL ORDER OF 330 CASES OF DORAL AND STERLING PRODUCT.

WAKEFERN HAS GIVEN TENTATIVE APPROVAL FOR A SECOND DISTRIBUTION IN DECEMBER, IMPLEMENTATION OF THE ABOVE.

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT ME.

BEST REGARDS,
NICK
G. N. KURUC, JR.

TO: LANNY RITZ
PEGGY LEN

GNK/FR
M-2

CC: M. A. YOUNG
J. P. RENEHAN
P. E. SCHMIDT
B. G. NORMAN, JR.
NASA

Please make payments as indicated above and return the blue copies of drafts stapled to this letter to the office no later than 10/4/91.

Joe
J.H. Casey

*** END OF MESSAGE ***

51849 9788